9<u>kusa ar</u>

KUSA-TV 500 Speer Blvd. Denver, CO 80203 Main: (303)871-9999

Billing:

www.9news.com

Billing Address:

Blue West Media/ POL Attention: Accounts Payable 5130 East 18th Avenue Denver, CO 80220

Send Payment To:

KUSA-TV KUSA

PO BOX: 637386

Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
1595106-1	05/13/18	May 2018	04/30/18 - 05/12/18

Property	Account Executive	Sales Office	Sales Region
KUSA	House - KUSA/KTVD House ·	KUSA Denver Lo	Local

Advertiser	Product	Estimate Number
POL/ Cary Kennedy / D / GC	Primary	809

Flight Dates 05/07/18 - 05/13/18	Order # 1595106	Alt Order # WOC10957420				
Billing Calendar Broadcast	Billing Type Cash	Deal #				
Special Handling SP/Other as noted in contract remarks						

9917137	Advertiser Code	68 Product 1/2
Agency Ref	Advertiser Ref	

Agency Ref	Advertiser Ref
20009AG	115744

Line Start [Date En	nd Date	Descrip	otion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
1 05/07/	/18 05	/11/18	9News	Daybreak 5:30a	530-6am	11111	:30	5	\$600.00	NM		
Weeks		rt Date 07/18	End Date 05/13/18		Spots/Week 5	Rate \$600.00						
Spots: #	<u>Ch</u>	Da <u>y</u> Air	Date /	Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
3	KUSA	M 05/	07/18	5:38 AM 9News [Daybreak 5:30a	530-6am	:30	CK0118H			\$600.00	NM
1	KUSA	Tu 05/	08/18	5:47 AM 9News [Daybreak 5:30a	530-6am	:30	CK0118H			\$600.00	NM
4	KUSA	W 05/	09/18	5:55 AM 9News [Daybreak 5:30a	530-6am	:30	CK0118H			\$600.00	NM
5	KUSA	Th 05/	10/18	5:39 AM 9News [Daybreak 5:30a	530-6am	:30	CK0118H			\$600.00	NM
2	KUSA	F 05/	11/18	5:49 AM 9News [Daybreak 5:30a	530-6am	:30) CK0118H			\$600.00	NM
2 05/07/	/18 05	/11/18	9News	6am	6-7am	11111	:30	5	\$1,200.00	NM		
Weeks		rt Date 07/18	End Date 05/13/18		Spots/Week 5	Rate \$1,200.00						
Spots: #	<u>Ch</u>	Day Air	Date /	Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1	KUSA	M 05/	07/18	6:17 AM 9News 6	Sam	6-7am	:30) CK0118H			\$1,200.00	NM
4	KUSA	Tu 05/	08/18	6:28 AM 9News 6	Sam	6-7am	:30) CK0118H			\$1,200.00	NM
2	KUSA	W 05/	09/18	6:23 AM 9News 6	Sam	6-7am	:30) CK0218H			\$1,200.00	NM
5	KUSA	Th 05/	10/18	6:25 AM 9News 6	Sam	6-7am	:30) CK0218H			\$1,200.00	NM
3	KUSA	F 05/	11/18	6:19 AM 9News 6	am	6-7am	:30	CK0218H			\$1,200.00	NM
4 05/07/	/18 05	/11/18	9News	at Noon	12p-1230p	11111	:30	5	\$400.00	NM		
Weeks		rt Date 07/18	End Date 05/13/18		Spots/Week 5	Rate \$400.00						
Spots: #	<u>Ch</u>	Day <u>Air</u>	Date /	Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
1	KUSA	M 05/	07/18 1	2:09 PM 9News a	it Noon	12p-1230p	:30	O CK0118H			\$400.00	NM
3	KUSA	Tu 05/ Credited	08/18	9News a	at Noon	12p-1230p	:0	0			\$400.00	NM

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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KUSA-TV KUSA PO BOX: 637386 Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
1595106-1	05/13/18	May 2018	04/30/18 - 05/12/18

Advertiser	Product	Estimate Number
POL/ Cary Kennedy / D / GO	Primary	809

www.9news.com

WWW.7116W3.660H	•						Spots/			
Line Start Da	ate End Da	e Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4 05/07/1	8 05/11/1	3 9Ne	ws at Noon	12p-1230p	11111	:30	5	\$400.00	NM	
Spots: #	Ch Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
4	KUSA W	05/09/18	12:25 PM 9News	at Noon	12p-1230p	:3	O CK0118H			\$400.00 NM
2	KUSA Th	05/10/18	12:11 PM 9News	at Noon	12p-1230p	:3	O CK0118H			\$400.00 NM
5	KUSA F	05/11/18	12:29 PM 9News	at Noon	12p-1230p	:3	O CK0218H			\$400.00 NM
5 05/07/1	8 05/11/1	3 Ellei	า	3-4p	11111	:30	5	\$500.00	NM	
Weeks:	Start Dat 05/07/18			Spots/Week 5	<u>Rate</u> \$500.00					
Spots: #	Ch Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	KUSA M	05/07/18	3:31 PM Ellen		3-4p	:3	O CK0118H			\$500.00 NM
4	KUSA Tu	05/08/18	3:19 PM Ellen		3-4p	:3	O CK0118H			\$500.00 NM
1	KUSA W	05/09/18	3:28 PM Ellen		3-4p	:3	O CK0218H			\$500.00 NM
5	KUSA Th	05/10/18	3:37 PM Ellen		3-4p	:3	O CK0218H			\$500.00 NM
2	KUSA F	05/11/18	3:33 PM Ellen		3-4p	:3	O CK0118H			\$500.00 NM
6 05/07/1	8 05/11/1	3 Loca	al News @ 4p M-F	4-5p	22222	:30	10	\$1,000.00	NM	
Weeks:	Start Dat 05/07/18			Spots/Week 10	Rate \$1,000.00					
Spots: #	<u>Ch</u> <u>Day</u>	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time		h Ad-ID			Rate Type
1	KUSA M	05/07/18	4:16 PM Local N	lews @ 4p M-F	4-5p	:3	O CK0118H			\$1,000.00 NM
2	KUSA M	05/07/18	4:48 PM Local N	lews @ 4p M-F	4-5p	:3	O CK0118H			\$1,000.00 NM
3	KUSA Tu	05/08/18	4:08 PM Local N	lews @ 4p M-F	4-5p	:3	O CK0118H			\$1,000.00 NM
4	KUSA Tu	05/08/18	4:51 PM Local N	lews @ 4p M-F	4-5p	:3	O CK0118H			\$1,000.00 NM
10	KUSA W	05/09/18	4:11 PM Local N	lews @ 4p M-F	4-5p	:3	O CK0118H			\$1,000.00 NM
5	KUSA W	05/09/18	4:48 PM Local N	lews @ 4p M-F	4-5p		O CK0218H			\$1,000.00 NM
7	KUSA Th	05/10/18	4:12 PM Local N		4-5p	:3	O CK0118H			\$1,000.00 NM
		05/10/18	4:50 PM Local N		4-5p		O CK0218H			\$1,000.00 NM
9 1	KUSA F	05/11/18	4:09 PM Local N	lews @ 4p M-F	4-5p	:3	O CK0218H			\$1,000.00 NM
8	KUSA F	05/11/18	4:52 PM Local N	lews @ 4p M-F	4-5p	:3	O CK0218H			\$1,000.00 NM
7 05/07/1	8 05/11/1	B Loca	al News @ 5p M-F	5-530p	11111	:30	5	\$1,700.00	NM	
Weeks:	Start Dat 05/07/18		Date <u>MTWTFSS</u> 11111	Spots/Week 5	Rate \$1,700.00					
Spots: #	Ch Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1	KUSA M	05/07/18	5:14 PM Local N	lews @ 5p M-F	5-530p	:3	O CK0118H			\$1,700.00 NM
2	KUSA Tu	05/08/18	5:17 PM Local N	lews @ 5p M-F	5-530p	:3	O CK0118H			\$1,700.00 NM
3	KUSA W	05/09/18	5:23 PM Local N	lews @ 5p M-F	5-530p	:3	O CK0118H			\$1,700.00 NM
		05/10/18	5:22 PM Local N		5-530p	:3	O CK0118H			\$1,700.00 NM
5	KUSA F	05/11/18	5:22 PM Local N	lews @ 5p M-F	5-530p	:3	O CK0118H			\$1,700.00 NM
8 05/07/1	8 05/11/1	B Loca	al News @ 6p M-F	6-630p	11111	:30	5	\$1,500.00	NM	
Weeks:	Start Dat 05/07/18	e End E 05/13	Date MTWTFSS 11111	Spots/Week 5	Rate \$1,500.00					

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1595106-1	05/13/18	May 2018	04/30/18 - 05/12/18

Advertiser	Product	Estimate Number
POL/ Cary Kennedy / D / GO	Primary	809

www.9news.com

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
8 05/07/18 05/11/18 Local News @ 6p M-F	6-630p	11111	:30	5	\$1,500.00	NM	
Spots: # Ch Day Air Date Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Type
3 KUSA M 05/07/18 6:28 PM Local N	lews @ 6p M-F	6-630p	:30	CK0118H			\$1,500.00 NM
1 KUSA Tu 05/08/18 6:18 PM Local N	lews @ 6p M-F	6-630p	:30	CK0118H			\$1,500.00 NM
4 KUSA W 05/09/18 6:25 PM Local N	lews @ 6p M-F	6-630p	:30	CK0218H			\$1,500.00 NM
2 KUSA Th 05/10/18 6:09 PM Local N	lews @ 6p M-F	6-630p	:30	CK0218H			\$1,500.00 NM
5 KUSA F 05/11/18 6:11 PM Local N	lews @ 6p M-F	6-630p	:30	CK0218H			\$1,500.00 NM
9 05/07/18 05/11/18 Entertainment Tonight	630-7p	- 1- 11	:30	3	\$900.00	NM	
Weeks: Start Date 05/07/18 End Date 05/13/18 MTWTFSS - 1-11	Spots/Week 3	<u>Rate</u> \$900.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>otion</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
2 KUSA Tu 05/08/18 6:54 PM Enterta	inment Tonight	630-7p	:30	CK0118H			\$900.00 NM
1 KUSA Th 05/10/18 6:40 PM Enterta	inment Tonight	630-7p	:30	CK0118H			\$900.00 NM
3 KUSA F 05/11/18 6:44 PM Enterta	inment Tonight	630-7p	:30	CK0118H			\$900.00 NM
10 05/07/18 05/11/18 9News 10p M-F	9News 10p M-F	11-1	:30	3	\$2,000.00	NM	
Weeks: Start Date 05/07/18 End Date 05/13/18 MTWTFSS 11-1	Spots/Week 3	Rate \$2,000.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Type
1 KUSA M 05/07/18 10:30 PM 9News		9News 10p M-F		CK0118H			\$2,000.00 NM
2 KUSA Tu 05/08/18 10:24 PM 9News		9News 10p M-F		CK0118H			\$2,000.00 NM
4 KUSA Th 05/10/18 10:15 PM 9News	10p M-F	9News 10p M-F	:30	CK0218H			\$2,000.00 NM
11 05/11/18 05/11/18 9News at Noon	12p-1230p	F	:30	1	\$400.00	NM	
Weeks: Start Date 05/07/18 End Date 05/13/18 F	Spots/Week 1	Rate \$400.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Type
1 KUSA F 05/11/18 11:59 AM 9News	at Noon	12p-1230p	:30	CK0118H			\$400.00 NM
12 05/07/18 05/12/18 9News Sat Morning	7-9a	2-	:30	2	\$450.00	NM	
Weeks: Start Date 05/07/18 End Date 05/13/18 MTWTFSS2-	Spots/Week 2	<u>Rate</u> \$450.00					
Spots: # Ch Day Air Date Air Time Descrip	otion_	Start/End Time	Length	Ad-ID			Rate Type
1 KUSA Sa 05/12/18 7:20 AM 9News	Sat Morning	7-9a	:30	CK0218H			\$450.00 NM
2 KUSA Sa 05/12/18 8:48 AM 9News	Sat Morning	7-9a	:30	CK0118H			\$450.00 NM
13 05/11/18 05/11/18 Local News @ 4p M-F	4-5p	F	:30	1	\$1,000.00	NM	
Weeks: Start Date 05/07/18 End Date 05/13/18 MTWTFSS F	Spots/Week 1	Rate \$1,000.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Type
1 KUSA F 05/11/18 4:26 PM Local N	lews @ 4p M-F	4-5p	:30	CK0118H			\$1,000.00 NM

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Advertiser	Product	Estimate Number
POL/ Cary Kennedy / D / GQPrimary		809

www.9news.com

Spots/

Line Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type

Total Spots 49

Include Invoice # on Check - Payment Terms 30 Days

Gross Total

\$50,100.00

Agency Commission

\$7,515.00

Net Amount Due

\$42,585.00

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